Augmenting Industry Certifications

Dr. Diego Tibaquirá

Project
Vision and
Overall
Value
Proposition

- A bootcamp designed to help individuals earn industry certifications efficiently
- Providing structured learning, hands-on experience, and mentorship

The Problem You're Solving

 Many individuals struggle to obtain industry certifications due to a lack of structured study plans, expensive resources, and insufficient guidance.



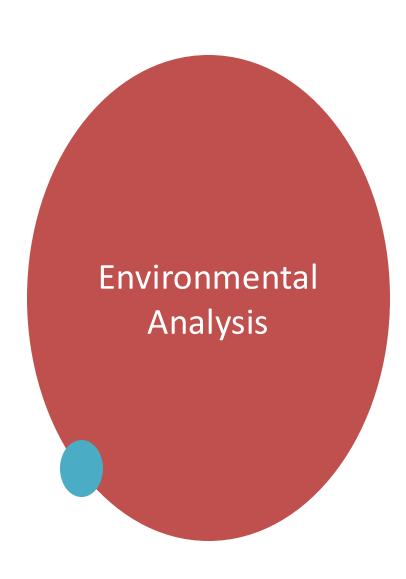
Primary stakeholders include:

- Faculty seeking Professional Development
- Students seeking career advancement
- Professionals looking to upskill
- Employers needing certified employees
- Industry partners supporting education initiatives.



The bootcamp offers:

- Structured curriculum covering certification objectives
- Hands-on labs and practice exams
- Live and recorded sessions
- Mentorship and peer support



- Market demand for industry certifications is rising
- Two options of delivery:
 - Face to Face (on-site)
 - Online and hybrid learning models are becoming the norm
- Competing options (Udemy, LinkedIn Learning) exist but lack community and mentorship



Milestones:

- Define scope and curriculum
- Gather resources and recruit instructors
- Launch pilot program
- Gather feedback and refine the approach
- Scale to a broader audience



Available resources:

- Certification guides, practice tests, and labs
- Online platforms (Zoom, Discord, etc.)

Needed resources:

- More industry mentors
- Marketing support
- Exam fee subsidies



Estimated budget includes:

- Platform and hosting costs
- Instructor compensation
- Marketing and outreach expenses
- Potential funding sources:
 - Grants, sponsorships, partnerships



• Seeking:

- Funding support for marketing and resources
- Institutional backing
- Industry partnerships for credibility



- Thank you for your time and consideration!
- Looking forward to your support